

Test 3

一、 Fill in the blanks with words given below. Changing the form where necessary.

appease originate exhaust undertake construct
obsolete accommodate aspiration capacity endeavour

1. I will _____ to overcome any difficulty in my studies.
2. With the rapid developments of technology, so much equipment has become _____ almost as soon as it is made.
3. His parents respects his _____ to a movie career.
4. Nobody in the committee wanted to _____ the arduous (费力的) task of monitoring the election.
5. After the conference, both sides described it as frank, friendly and _____ .
6. We should not develop modern civilization at the expense of _____ natural resources.
7. The medical experts still couldn't figure out where the disease had _____ .
8. They planned to build a five-star hotel to _____ international guests on business or holidays.
9. He swallowed a glass of beer to _____ his thirst.
10. All the moon cake factories were working at full _____ with mid-autumn festival.

Reading the following paragraphs and do the exercises of “二” and “三”

(I)

Food & Drink Expo, held in Birmingham UK from 14-17 March 2004, still holds the position as the UK's most exciting exhibition. The event brought together UK's leading specialty producers and suppliers. Visitors were also invited to sample products from over 30 different countries including Australia, Egypt, Mexico, South Africa and USA. Food & Drink Expo will promote products and services across the food and drink industry.

(II)

Drinking yogurt(酸奶酪) has been the fastest growing dairy product in the United States. The health benefits of yogurt even allow it to cross sector boundaries to compete with soft drinks. Also, health ingredients have made yogurts more competitive in the market.

(III)

Consumer organizations and governments are asking food makers to help tackle the global obesity(肥胖). According to the World Health Organization, approximately 300 million people worldwide are believed to be obese and a massive 750 million overweight. Obesity significantly increase the risk of heart disease, diabetes(糖尿病) and other life-threatening conditions.

(IV)

The VII Americas Food & Beverage Show & Conference will be held in December of 2004 with the following Show Policies:

- Admission is free if you pre-register before November 1st
- After November 1st, a \$25 registration fee will apply
- Show is open to the trade only
- No visitors under 18 years of age, including infants, will be permitted on the show floor
- Discount airline packages will be available for international visitors
- Removal of samples is prohibited
- Cameras and video equipment are prohibited (unless you are a badged member of the press)
- No smoking

(V)

The International Food and Beverage Expo will be held on June to 3 July 2004 at the World Trade Center Metro Manila (WTCMM) in the Philippines. More than 200 exhibitors will display the newest technologies to process every kind of food and drink. And they will also exhibit the latest food and drink products from around the world to be marketed in the Philippines. In addition, the exhibitors will meet the industry's leading suppliers and visionaries who will express their opinions and insights about the growth of the food and beverage industry.

二、 True or False Statements

1. Food & Drink Expo is well recognized as the most exciting US food and beverage exhibition for promoting products and services across the industry.
2. Drinking yogurt has been the fastest growing dairy product in the last five years and is in a position to compete with soft drinks in the American market.
3. Obesity is a worldwide disease that significantly threatens human life and may cause serious diseases such as diabetes, heart diseases and lack of nutrition.
4. Only visitors of 18 years old or above will be admitted to the show floor at VII Americas Food & Beverages Show & Conference be to held in December of 2004.

三、 Blanking Filling

1. Visitors at Food & Drink Expo 2004, held in Birmingham UK Visitors were invited to sample products from over 30 different countries including _____ , _____ , _____ , _____ and USA.
2. According to the new policies established at the VII Americas Food & Beverage Show & Conference be to held in December of 2004, _____ will apply after November 1st and _____ are prohibited.
3. According to _____ , approximately 300 million people worldwide are suffering from obesity

and a massive 750 million overweight.

4. The International Food and Beverage Expo 2004 will be held at the _____

_____ Manila (WTCMM) in the Philippines. More than 200 exhibitors will demonstrate the every kind of food and drink and exhibit the latest food and drink products from around the world to be marketed in the Philippines.

四、Translation Practice

1. Computers, software and the Internet are no longer novelties for many Chinese farmers, as technology spreads from the cities and brings agricultural modernization to rural areas.
2. E-mail and telephone services present similar benefits in speed of contact. Using an answering machine or voice mail, the recipient is able to receive messages on a time-delayed basis as e-mail.
3. The voice message, whether live to recorded, offers certain advantages as well. Listening to a voice message can give valuable information as to the emotional state of the speaker.
4. The online crime stems in part from the tech-boom rush to get software to market without regard to security. It is likely to get a lot worse as the Internet evolves into a global network.

Reading the following article and do the exercises of “五” and “六”

Fashion

Fashion is distracting, intriguing(激起兴趣的) and demanding. We admire it, buy it, store it, wear it, and finally discard it. We identify ourselves with it and judge others by it. Fashion reflects our economy and technology and politics, as well as our pastimes, professions and taste. As such, fashion is a sensitive barometer of popular culture. We define fashion as the clothing styles that are most popular at a particular period of time and place with a group of people, large or small. The elements of fashion that are of most interest for popular

culture studies are its changing character and meanings. The most remarkable aspect of fashion in recent years has been the acceleration of change. Its significance lies in its reflection of culture and society.

The term “fashion” is derived from the Latin *factio*. It refers to the make or shape of a thing or the current style or mode of apparel. Fashion has the concept of “style”. In relation to apparel, a style refers to a garment with particular features or characteristics that distinguish it from other garments of the same type. A style may or may not be popular at any given time, and its distinctive features do not change. For example, bell-bottomed jeans may or may not be popular at a given time, but the shape of the flared legs distinguishes the bell-bottomed style from pegged or tapered jeans. The style or styles that are accepted or popular at a particular time in a particular place are called “fashions”.

Styles of dress that become the mode are products of the apparel industry, which with the rise of a consumer culture grew by leaps and bounds after the mid-1990s. Before the 1960s, the fashion industry could dictate what people wore. Since then, however, Americans have shown an increasing interest in expressing their individuality. The second half of the twentieth century also saw the rise of men’s fashion and an interest flourished in dressing correctly on the job, at first in suits and toward the end of the century in casual work dress. Advice books on how to dress continue to sell well. An interest in examining everyday life, issues of gender, and material culture also increased the attention given to fashion. The vintage clothing market likewise broadened the field of fashion for creative dressing and for collectors. The media aided fashion with the transformation of designers into celebrities. Indeed, the study of fashion has itself become fashionable.

五、Reading Comprehension

1. Fashion is a sensitive barometer of popular culture because _____.
 - A. we see fashion models as sensational pop stars
 - B. fashion is the reflection of culture and economy in our society
 - C. fashionable style at a particular period of time attracts most people in the society
 - D. it is the women’s forever lover and it is often bought and stored by women
2. The elements of fashion are _____.
 - A. its changing character and style B. its changing style and shape
 - C. its changeable character and meanings D. its changing style and color
3. When did people begin to wear casual work dress on the job?
 - A. Toward the end of the twentieth century. B. Before the 1960s.
 - C. After the mid-1960s. D. The second half of the twentieth century.

六、Match the following two groups of words

1. distract a. 呈喇叭形的

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|------------------|----------|
| 2. bell-bottomed | b. 晴雨表 |
| 3. barometer | c. 识别 |
| 4. acceleration | d. 加速 |
| 5. identify | e. 转移注意力 |
| 6. tapered | f. 名流 |
| 7. discard | g. 逐渐变尖的 |
| 8. reflection | h. 区别 |
| 9. distinguish | i. 反映 |
| 10. celebrity | j. 抛弃 |